

# Display+

## Display International 2017

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**9/20 ▶ 22** Taipei Nangang Exhibition Hall

The world's leading Show in Display Industry

► **2017 New Highlight**

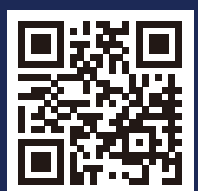
Optoelectronic & Aerospace Area

► **Concurrent Held**

Smart Manufacturing and  
Monitech Taiwan 2017

► **Concurrent Event**

Display Innovation Taiwan Conference 2017  
International Smart Manufacturing Forum 2017  
Int'l Display Manufacturing Conference 2017



official website



## Exhibit Info.

**Date:** 2017/09/20(Wed.)~22(Fri) 10:00am~17:00pm

**Venu:** Taipei World Trade Center Nangang Exhibition Hall 4F

**Organizer:** Taiwan Display Union Association (TDUA)

Taiwan TFT LCD Association (TTLA)

Taiwan Flat Panel Display Materials and Devices Association (TDMDA)

Taiwan Electronic Equipment Industry Association (TEEIA)

Chan Chao Int'l Co., Ltd.

**Sponsor:** Bureau of Foreign Trade / MEET TAIWAN

## Exhibit Profile



Display and Touch Technology/  
Product/Panel



Equipment, Materials and  
Components



Commercial Displays/  
Digital Signage



OLED Applications /  
Equipment/Materials



Optoelectronics/Aerospace/  
Car Electronic · Machinery



AOI Vision System/  
Measuring Detection Equipment



Intelligent Wearable and  
Smart Monitech



VR ( Virtual Reality )/  
AR ( Augmented Reality )



Smart Manufacturing / Facility System/  
Wastewater Treatment &  
Resource Recovery

## Theme Pavilion

3D Curved  
Glass Pavilion

Sapphire  
Application  
Processing  
Technology  
Pavilion

Surface  
Technology  
Pavilion

# The Most Professional and Influential Display Exhibition



Opening Ceremony



Gold Panel Awards



Display Innovation Taiwan



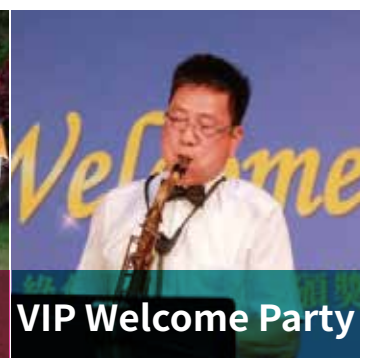
Taiwan Digital Signage Awards



Smart Manufacturing Forums



Golf Tournament



VIP Welcome Party



Digital Signage Pavilion



New Innovation Forum



Smart Manufacturing Pavilion



## 2016 Big-Name Exhibitors

		 <small>Displaying your vision!</small>			 Science. Applied to Life.™
					
					
	 <small>MARKETECH INTERNATIONAL CORP.</small>				 <small>聯華光電科技股份有限公司</small>
					
		 <small>台灣數位看板多媒體聯盟</small>			

## 2016 Big-Name Visitors

# TOUCH TAIWAN VISITORS

### Digital Signage Multimedia

Viatch, Iadea, Litemax, Avermedia, SEC, XPC, Coretronic, Delta, BenQ, Skyworth, TCL, LGE, Dentsu Group, Advantech, AOPEN, D-LINK, Dynascan, EPSON, ELITEGROUP, MSI, GIGABYTE, Firich, Lite-on, NEXGEN

### Smart Manufacturing

EPSON, ABB, Kuka, AUO, Advantech, Omron, SICK, tsmc, ASE, Innolux, FORD, Nissan, SILP, Mitsubishi Power Technology, KINSUS, PPT, Unimicro, Uni-President, Taisun, IBD, BOSCH, IBM, Google

### Brand Company

Apple, Samsung Electronic, LG Electronics, ASUS, Acer, Philips, Google, Panasonic, SHARP, SONY, HP, TCL, HUAWEI, MI, Lenovo, OPPO, KNOKA, Skyworth, Haier, Hisense, HTC, DELL, VIZIO, Microsoft, Fitbit, Vestel, Micromax

## Best Platform for Buyers

# New Hub for Global Market where to Find a Business Opportunities



Buyers Exchange



Overseas Association Visiting Tour



Build International Cooperation



International Conference and Forums



One-on-One Business Match-making Meeting

The buyers from over **12** countries  
and create the value  
**\$10,000,000,000** over the year

### OEM/ODM

Foxconn, Pegatron,  
Compal, Quanta, BYD,  
Flextronics,  
TPV, Micromax, Qisda

### TFT/OLED Panel Maker

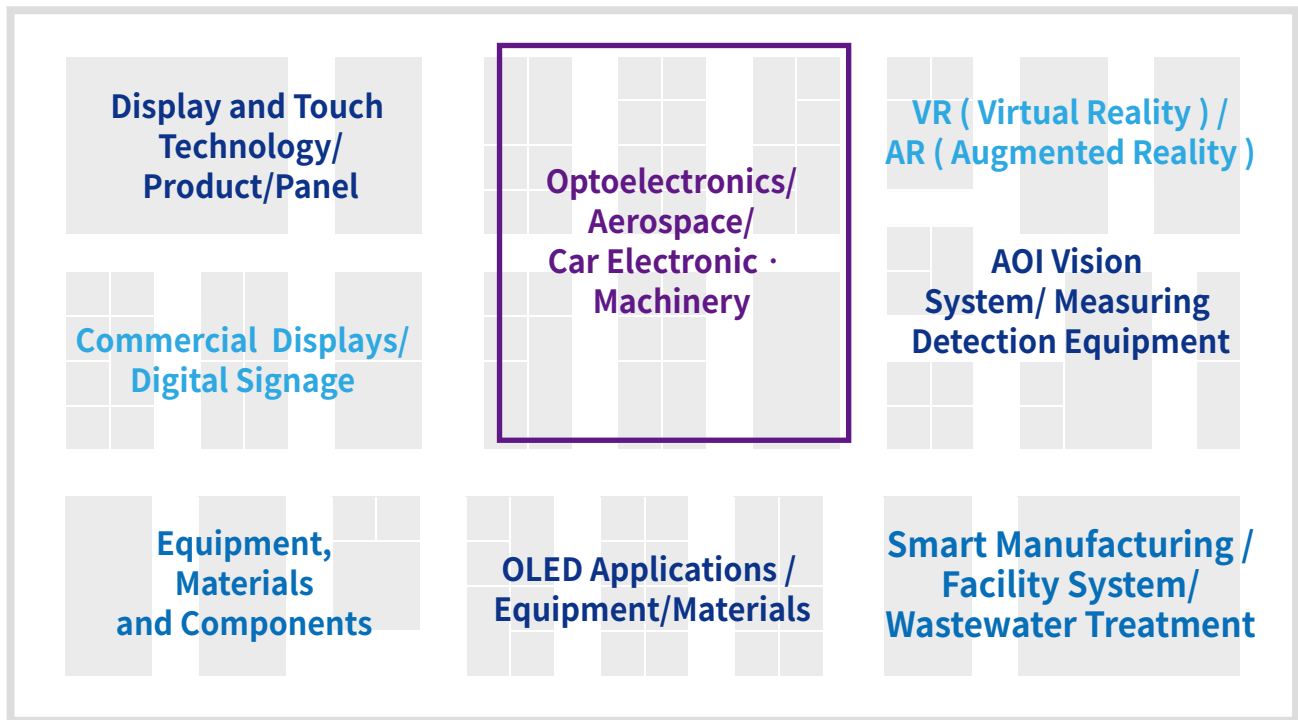
AUO, Innolux, CPT, Samsung LG Display, E-ink, BOE,  
CSOT Tianma, CEC Panda, Everdisplay SHARP, JDI, HKC,  
Hannstar, Ritdisplay, Wisechip, GVO

### SEMI/OPTO Company

Tsmc, Umc, Inotera, o-Film, Mediatek, Novatek, Himax, Focaltech, Bielcrystal, 3M,  
Everlight, Liteon, Epistar, Sanan, Lextar, Delta, Largan, Dupont, Sunny Optical,  
Asia Optical, GSEO, Kinko Optical, Win Semiconductor, ZTE, LENS, LuxNet, eLASER,  
ADLINK, Flytech-Agilent

# One Stop Shopping Show

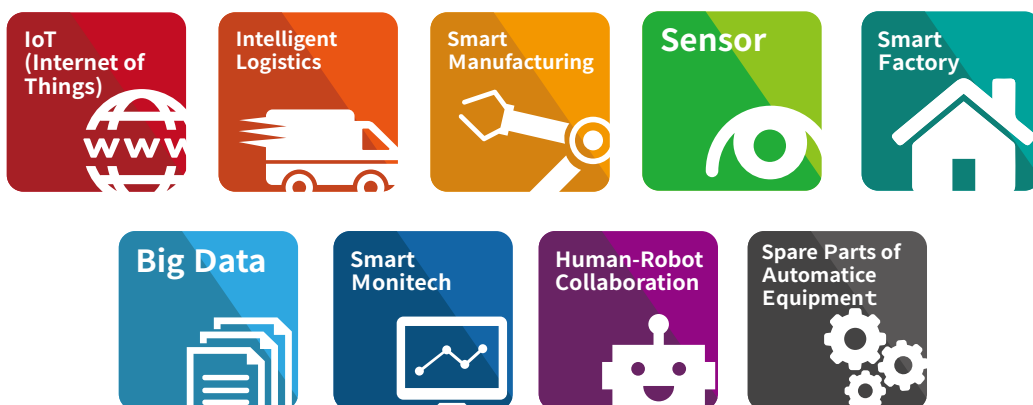
The Most Professional and Influential Display Exhibition in the world  
and which provide best platform for transforming into Industry 4.0



 Concurrent event

**SMART<sup>+</sup>**  
Manufacturing & Monitech

Smart Manufacturing &  
Monitech Taiwan 2017



Continues to Serve as a Growth Driver for the Display Industry

## Exhibition Fee

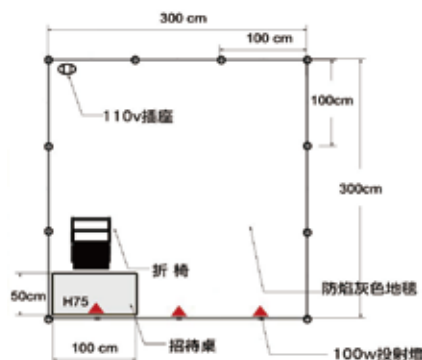
Booths	Original Price		Early Bird Price ( To 2017/01/31 )		Association Member Price	
	Local enterprise TWD	Overseas enterprise USD	Local enterprise TWD	Overseas enterprise USD	Local enterprise TWD	Overseas enterprise USD
Standard booth	52,000	3,240	49,000	2,880	46,000	2,520
Raw space	48,000	2,880	45,000	2,520	42,000	2,160

1. Local price are only for Taiwan enterprise which has registered at Taiwan and has the business registration certificate.  
Other companies will be considered as overseas.

2. The price does not include 5% tax.

3. TDUA members can have the association member price.

4. Standard Booth contains: 3 ×Partitions, 3×Spot lights, 1×110V socket, 1×Carpet (9 sqms), 1 × Fascia, 1×Information Desk and chair.



## Withdrawal from the Exhibition

1. Once the booth fee for the exhibition is paid, it will not be refunded and will be used for payment of promotional expense for this exhibition.
2. Booth rented by the participating company cannot be transferred in private or utilized by company with name other than the company name during application (including name of sponsoring company). If there is violation, the organizer will immediately take back the transferred booth and will prohibit the company who did not apply to exhibit to continue to exhibit. The transferor will be prohibited to participate in any trade promotion activity conducted in the country by the organizer within two years.
3. Displayed products must be related to the theme of this exhibition, or it will be prohibited.



### Media Plan

### Media Advertisement

Magazine,  
Newspaper,  
Business News,  
etc.

### Internet Marketing

EDM invitation,  
Network Platform Exposure  
and Keywords

### International exposure

Overseas Tours;  
Report and Interview of  
Professional Media

### Multi-directional Cooperation

Exchanges  
between industries,  
governments,  
academic institutes  
and associations  
of relevant trades

### Concurrent Event

Professional Forum,  
Seminar, Business Matching  
and Innovation Presentation

### Buyer Invitation

Active purchase meeting  
invitation to potential  
buyers both domestic  
and overseas

*Touch Taiwan* <sup>2017</sup>

9/20 ▶ 22

[www.touchtaiwan.com](http://www.touchtaiwan.com)

## Display International 2017

**TDUA Taiwan Display Union Association**

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