

# 個人資料蒐集同意書

## Personal Data Collection Agreement

歡迎報名參加由台灣顯示器暨應用產業協會主辦之論壇。當您進行報名活動時，即表示您願意以電子文件之方式行使法律所賦予同意之權利，並具有書面同意之效果。

Welcome to register the seminars hosted by Taiwan Panel & Solution Association(TPSA). Registering the activities indicates that you are willing to exercise the right of consent given by law in the form of an electronic document with the effect of written consent.

為確保與會者之個人資料、隱私及與會者權益之保護，於報名過程中將使用與會者之個人資料，謹依個人資料保護法第8條規定告知以下事項：

To protect the participant's personal information, privacy and rights, we will only use his/her personal information during the registration process. The participant is informed of the following matters in accordance with Article 8 of the Personal Data Protection Act:

### 一、蒐集目的及方式

本活動之蒐集目的在於進行活動報名作業管理、行銷及內部的統計調查與分析。蒐集方式將透過數位化、電話、紙本或傳真報名等各種方式進行個人資料之蒐集。

#### 1. Purpose and method of collection

The purpose of collection in this activity is to conduct event registration management, marketing and internal statistical investigation and analysis. The collection methods include such ways as digital, telephone, paper or fax registration.

### 二、蒐集之個人資料類別

本公司於活動報名時蒐集的個人資料包括

C001 辨識個人者：如與會者之姓名、地址、電話、電子郵件等資訊。

C002 辨識財務者：如信用卡或轉帳帳戶資訊，此資訊蒐集僅限於收費型活動。

#### 2. Classification of collected personal information

Personal information collected by the company at the time of registration includes

C001 for the identification of individuals: i.e. a participant's name, address, phone number, email, etc.

C002 for the identification of financial situations: i.e. credit card or transfer account.

Collection of this information will be limited to fee-based activities.

### 三、利用期間、地區、對象及方式

期間：本會營運期間。

地區：與會者之個人資料將用於台灣地區。

利用對象及方式：與會者之個人資料蒐集除用於本會之研討會活動管理、合作夥伴管理之檢索查詢等功能外，將有以下利用：

#### 3. Use period, region, object and method

Period: During the operation of TDUA.

Region: The participant's personal data will be used in Taiwan.

Methods: Collected personal information of participants will be used in the seminar management of TDUA and the search functions managed by TDUA's partners. It will be also used in the following ways:

與會者結構分析：依蒐集之個人資料進行統計分析。

Structure analysis of participants: Statistical analysis based on collected personal information.

行銷：與會者名單依蒐集之個人資料進行行銷使用，在與會者同意之下，本會與合作夥伴將進行行銷、聯繫與訊息傳遞。

Marketing: Collected personal information will be used in marketing activities. With the consent of the participants, TDUA and its partners may release information, contact the participants and post messages to them for marketing.

#### 四、與會者個人資料之權利

與會者交付本會個人資料後，於報名時提供之個人資料，得向本會請求查閱、閱覽、製給複本、補充、更正、停止蒐集/處理/利用、或刪除。

##### 4. Participants' rights for their own personal data

After the participant has delivered his/her personal data to TDUA, he/she may request to review, read, duplicate, supplemented, correct, stop collecting/processed/utilized, or delete.

五、本人已閱讀並了解上述告知事項，並同意經濟部工業局在符合上述告知事項範圍內，蒐集、處理及利用本人的個資。本項同意得以電子文件方式表達。

5. I have read and understood the above notices, and agree that Industrial Development Bureau, MOEA will collect, process and use my personal information within the scope of the above notices. This consent may be expressed electronically.